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11 Career Coaches Helping Jobseekers Navigate The Great Resignation



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With the start of a brand-new year, many are re-evaluating their current jobs. Companies have been doing a lot of hiring and many jobseekers are

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trying to take advantage. With the [mass exodus](#) of talent leaving their respective workplaces, the ball is now in the court of jobseekers. Many are hoping to leverage the knowledge, skills, and expertise of career coaches to help them land their next role, but for some, finding a career coach they can relate to is a challenge. According to a *Psychology Today* [article](#) published in 2020, “people of color...are still underrepresented in the [coaching] industry.” In a [LinkedIn post](#) that was published a few days ago, [Ruth Kudzi](#) expressed her exasperation about a list of career coaches that featured no Black women. Kudzi sparked an important conversation about the need for greater visibility of coaches from varying cultural and ethnic backgrounds. When searching for a career coach, job seekers are often looking for someone who is like them and understands their unique experiences. For many job seekers from underrepresented racial and ethnic backgrounds, the advice of [leaning in](#), [salary negotiations](#), having a [growth mindset](#), and displaying [radical vulnerability](#) doesn’t lead to better outcomes. For people with marginalized identities, the advice offered by many career coaches isn’t tailored to their specific needs. With these disparities in mind, this article seeks to highlight 11 career coaches from various racial and ethnic backgrounds who are helping underrepresented talent find and land jobs.

1. **Samorn Selim.** Samorn Selim is the Founder and “Creative Joy Director” of [Career Unicorns](#), a San Francisco-based firm that provides support to working professionals. The daughter of Laotian refugees, Selim has used her experiences to support first-generation professionals, women, and people of color. Selim has helped more than 1,000 clients land their dream roles and secure advancement within their organizations.

2. **Victor McGuire.** Victor McGuire, Ph.D., is the founder and executive director of [Coaching For Everyone](#), a U.S.-based non-profit organization that specializes in providing coaching and leadership support for Black, Indigenous, Asian, and other racialized populations. Clients are matched with high-level coaches who provide individual support through virtual coaching sessions, with the goal of making coaching accessible for everyone.

3. **Gina Visram.** [Gina Visram](#) is a London-based career coach and consultant that provides one-to-one career coaching for mid-career professionals. Visram’s mission is to support the “social mobility and the advancement of women, ethnic minorities and their allies.” She has helped more than 3,000 secondary school and university-level students. Visram has over a decade of experience providing career guidance and support for individuals finishing their educational journeys and looking to transition into the workforce.

4. **Tania Mendes.** [Tania Mendes](#) is a career success coach who specializes in helping “high performing women get hired, paid, and promoted into leadership positions.” Mendes wanted to focus her efforts on women of color since they are the [most underpaid](#) demographic within the United States. Mendes provides support around salary negotiation, resume and cover letter writing, and overcoming limiting mental blocks and mindsets.

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5. **Beatrice Kim.** Beatrice Kim is the founder of [Bea Kim Coaching](#), which provides what some may think of as a mix between life coaching, career coaching, mindset coaching, and transitions coaching. 90% of Kim’s clients seek her services for career-related issues. Kim specializes in coaching young professionals, women of color, “third-life crisis” individuals, as well as founders.

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6. **Dorianne St Fleur.** [Dorianne St Fleur](#) is an author, speaker, and consultant who has over 15 years of experience at companies like Google, Goldman Sachs, and AT&T. St Fleur specializes in helping “ambitious and purpose-driven women of color overcome the negative thoughts and beliefs keeping them from elevating and accelerating in their careers.” St Fleur is also the [author](#) of *Deeper Than Work: How Women of Color Can Make More Money, Have More Impact, and Thrive in the Corporate World*.



7. **Nadéjiah Zakiyyah.** [Nadéjiah Zakiyyah](#) is a career alignment coach who helps women of color “gain career clarity, vocalize their value, and increase their income by 5-figures without needing another degree.” As an expert resume writer, Zakiyyah had the opportunity to identify major career barriers that her clients were facing and now uses the knowledge she’s gained over the years to help her clients impact their salaries, confidence, and career opportunities.

8. **Jasmine Escalera.** [Jasmine Escalera, Ph.D.](#), is a New York City-based career coach who specializes in helping women of color take their careers to a new level. Voted a 2021 Top Job Search Expert to follow on LinkedIn, Escalera provides individualized one-on-one coaching to help clients find the right job and career path. Additional support she provides includes resume and cover letter writing, LinkedIn building and editing, interview preparation, and professional brand development.

9. **Alejandra Rodríguez Mielke.** [Alejandra Rodríguez Mielke, Ph.D.](#), is a bilingual coach and consultant with over 20 years of experience supporting underrepresented minorities. Mielke provides leadership coaching in the area of diversity, equity, and inclusion, with one of her areas of focus being to help “ambitious and educated Latina professionals who want to break the glass ceiling to use their own resilience and determination to achieve professional and personal success.”

10. **Lily Woi.** [Lily Woi](#) is a London-based executive and career coach that specializes in helping to provide clients with the tools necessary to “reclaim your confidence, accelerate in your career and create a space where you uplevel yourself to be an unapologetically authentic and empowered leader, all the while having fun.” A self-proclaimed extroverted introvert, Woi focuses on helping her clients develop in ways that feel authentic to them.

11. **Demisha Jennings.** Demisha Jennings is a “salary amplifier” that founded [She Assists, LLC](#), which specializes in resume writing and career development coaching. Jennings works with ambitious women who are

looking to create more career clarity, secure more job interviews, and command a higher salary. Using her personally crafted framework, Jennings has helped her clients secure \$20,000 salary increases and enter into new industries without having to go back to school to earn additional degrees.

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